IOWA.rocks adds specialist fuel data from Numerco

- IOWA.rocks signs content distributor deal with Numerco
- Fast and highly cost-effective access to Nuclear and Marine Distillate DMA Fuels content*
- Delivering unrivalled choice and flexibility for the energy and commodities industry

Tuesday 9th July 2019. London - IOWA.rocks, the new financial data marketplace announces groundbreaking content distribution partnership with Numerco, a pioneer in the Nuclear Fuel and Marine Distillate DMA Fuels markets. Under the terms of the agreement, Numerco’s range of highly specialist content will soon be available via the IOWA.rocks venue. This will provide the energy and commodity market data consumers with fast, easier access to invaluable content which is not readily available via the traditional data vendor channels. Numerco Limited is an independent commodity supply company, specialising in both sourcing and supply chain optimisation of physical materials, energies and industrial products.

Scott Lawrence, Co-Founder and Managing Director at Numerco said. “The implications of the 2020 reduction of sulphur content of marine fuel is expected to have wide-ranging and significant implications on the global markets at many levels. We are keen to work with industry innovators such as IOWA.rocks and strongly believe this symbiotic relationship adds a much-needed new dimension in supply chain flexibility and choice, all at the right price. This development further underpins our commitment to be recognised as the leading provider of specialist data in our field.”

Darren Bishop, Chief Revenue Officer at IOWA.rocks commented. “The ability to provide content consumers with fast, easy access to specialist real-time and historic pricing from the market leader, via IOWA.rocks, is a very compelling proposition. This development is particularly relevant for the overall energy and commodities markets which hosts a wide and diverse universe of participants who are involved in all aspects of the end to end product supply chain. We are confident our partnership with Numerco will help to further fuel much needed change in the way these consumers are supported. I am excited to welcome Numerco into the IOWA.rocks content creators community.”
IOWA.rocks is underpinned by MDXT’s market leading technology and provides a single and highly accessible destination for specialist market datasets. It enables all content creators and content consumers to meet and transact business using flexible, multi-channel subscriptions models not previously available. The technology is already proven within the global financial marketplace and is used across the entire asset class spectrum, from front to back-office including energy and fixed income.

Paul Watmough, Executive CEO, MDX Holdings, concluded. “Our goal is to liberate the industry from the constraints imposed by outdated working practices, which until now has limited consumers from accessing the information they need, when they want it and at the right price. We believe our partnership with Numerco further supports our ambitious strategy for change and we look forward to establishing a deep and long-lasting relationship with this important firm.”

*The International Maritime Organization (IMO) will enforce a new 0.5% global sulphur cap on fuel content from 1 January 2020, lowering from the present 3.5% limit. The global fuel sulphur cap is part of the IMO’s response to heightening environmental concerns, contributed in part by harmful emissions from ships.

About IOWA.rocks

Founded in 2018, IOWA.rocks is a ground-breaking market data business driven ecosystem. Its goal is to democratise the business of market data following the ‘on demand’ blueprint pioneered by the entertainment industry. Underpinned by industry leading MDX Technology, it provides a single and highly accessible destination for market data and alternative data sources. IOWA.rocks enables all content creators and content consumers to meet and transact business using flexible, multi-channel subscriptions to data at significantly lower cost. The technology is already proven within the global financial marketplace and is used across the entire asset class spectrum, from front to back-office. Headquarter in London, IOWA.rocks is led by industry stalwart, Darren Bishop. For more information go to www.iowa.rocks.

About Numerco

Numerco Limited is an independent commodity supply company, specialising in both sourcing and supply chain optimisation of physical materials, energies and industrial products.
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